



Sharing Kindness Suicide Awareness Walk

2026 Sponsorship Proposal



Saturday, May 16th
Veterans Park Beach
Hyannis, MA

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A letter from our executive director:

The 2026 Sharing Kindness Suicide Awareness Walk is on Saturday, May 16th at Veterans Park Beach in Hyannis.

The rate of suicide deaths on the Cape & Islands is among the highest in Massachusetts. Each year, we gather to remember those who have died by suicide, support those who are struggling, and raise awareness of the issues facing our community (last year, a record-breaking 600+ walkers joined us!).

We respectfully request that your business consider becoming a sponsor for this year's walk. All funds raised stay on the Cape & Islands, increasing the impact of our suicide prevention and grief support programs. In this packet, you will find more details on the specific programs we offer.

If you are interested in walking, the registration fee is waived for sponsors and their families (you can find registration info on the last page). We also welcome in-kind donations of products and services to ensure a successful day, and posting flyers at your business or on your social media helps greatly.

We appreciate your support and hope to see you on May 16th!

Gratefully,

Kimberely Mead-Walters, M.D.

Executive Director and Co-Founder, Sharing Kindness, Inc.

About Us

In 2016, Jeremy Walters, a junior at Nauset Regional High School, died by suicide. In the wake of his death, Jeremy’s family struggled to find local resources for youth suicide and grief support. Determined to honor Jeremy’s life, Kim Mead-Walters, MD, and Davis Walters founded Sharing Kindness as a 501(c)(3) nonprofit in 2018 with the goal of supporting youth mental health and people grieving all types of loss, including suicide.

People who experience mental health challenges, grief, and suicide loss often feel alone due to a lack of understanding and pervasive stigma surrounding these issues. We’re working to change that. Sharing Kindness provides a wide range of programs to reduce suicide risk, support those who struggle, companion the bereaved and nurture health and wellness in our community.

View our [2025 Annual Impact Report](#)



Vision

Our goal is to open a space of our very own, called The Healing House, which will be a central “hub” for our programming, community events and more.



Mission

Sharing Kindness is building a grief-sensitive, suicide-aware Cape & Islands community.

Your Donation's Impact

Education & Training

Our nonprofit frequently provides panel discussions, presentations and documentary showings focused on suicide and brain health, including our own presentation series called Grief 101. We also lead trainings in QPR (Question, Persuade, Refer), an evidence-based gatekeeper training for suicide prevention.

Hope Squad

We offer support, funding and oversight to schools for Hope Squad, a peer-to-peer, evidence-based suicide prevention program that reduces youth suicide risk through education, training and peer intervention.

Peer Grief Support

Sharing Kindness offers free peer grief support programs for specific age groups, relationships and types of loss, which are led by trained clinicians and volunteer co-facilitators. Funds from this event benefit our suicide-specific grief programs, including those for suicide loss survivors.

By the Numbers:

- ▶ Approximately **200** community members trained in QPR in the past year
- ▶ **12** high schools and **2** middle schools with Hope Squads on the Cape and Martha's Vineyard (with more to come!)
- ▶ **70** trained Hope Squad advisors and **405** trained student members, providing evidence-based support to **8,714** peers
- ▶ **62** suicide loss survivors from the Cape & Islands served through peer grief support groups

Sponsorship Packages



Presenting Sponsor

Your own banner in front of the speaker's podium at the walk

Public acknowledgement during the walk's opening ceremony

Including additional Gold, Platinum, Silver, Bronze, and Supporting Sponsor benefits

\$5,000

Platinum Sponsor

Your logo on the check-in table signage at the event

A unique social media post about your business and why you support this cause

Including additional Gold, Silver, Bronze, and Supporting Sponsor benefits

\$2,500



Sponsorship Packages Cont.

Gold Sponsor

Your logo featured on the 'Gold Sponsors' banner at the walk

Your logo on the informational brochure and event map

Including additional Silver, Bronze, and Supporting Sponsor benefits

\$1,000

Silver Sponsor

Your logo featured on the 'Silver Sponsors' banner at the walk

A swag bag from the event organizers

Including additional Bronze and Supporting Sponsor benefits

\$500



Sponsorship Packages Cont.

Bronze Sponsor

Waived event registration fees for you and your guests

Logo on the Suicide Awareness Walk website and shoutout on social media

Including additional Supporting Sponsor benefits

\$250

Supporting Sponsor

The opportunity to support a nonprofit dedicated to education, advocacy, and serving those impacted by suicide

Business name listed on the event website

A tax-deductible donation & receipt

\$100 or in-kind donation



Become a sponsor today!

1.

Visit the Suicide Awareness Walk registration page by clicking [here](#) or scanning the QR code →



2.

Scroll down and fill out the form with your contact info (don't forget to include your business name!).

3.

Choose your preferred sponsorship level:
Presenting, Gold, Silver, Bronze, or Supporting

WHILE YOU'RE THERE...

Consider registering to walk with us! Registration fees are waived for sponsors (use the promo code **SPONSOR26**).

4.

If you are a NEW sponsor, send your logo to Sharing Kindness' Digital Marketing Manager, Lannan O'Brien, at lannan@sharingkindness.org.

Thank you!

**We appreciate your
generous support!**



Contact us

(508) 237-0441 | info@sharingkindness.org

[SharingKindness.org](https://www.sharingkindness.org)

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